



Making Connections[©]

Volume 1, Issue 1

April 12, 2006

Addressing The Needs Of Our Youth

This fall, we will be adding a new dimension to the ICS-CONNECT list of tools. Our Excitement: a special assessment for youth. We are anticipating this assessment will be used with youth between the ages of seven and fifteen.

Melissa Kramer, who has received her accreditation, is currently working on her Masters Degree in Coaching and will be specializing in youth and family coaching. Melissa requested to develop the assessment and do the research required for her Masters program research work and paper. It was approved by all of her advisors.

The ICS-CONNECT program has been presented to several Houston area High School Future Business Leaders of America (FBLA) groups, the response was, "All students and teachers should know this information".

Last summer, a family desperate to find a solution to their thirteen year old son's failing grades hired a family coach in hopes they could reach their son and improve his grades. Within six months, their son's grades went from failing to a B average. They contributed this turn-around to what he learned from ICS-CONNECT. He stated, "I thought it is was all the teacher's fault. Now I understand that I wasn't connecting. I had to re-connect with my teachers. What I learned from ICS-CONNECT is really neat! I also learned my sister really isn't uncaring and nasty; she just likes living in a red world, which I guess that is okay".



The Magic Of Color In My World

Coaching Philosophy

I believe this to be a very good start:

- I believe clients are fellow spiritual beings and should always be treated as such. I will honor our connectedness in spirit.
- I believe every client I work with deserves honest caring and I will honestly care for each person.
- I believe coaching needs to be approached with truthfulness between the coach and client. I will always be truthful with my clients.
- Coaches need to be gentle but firm in all coaching relationships. I will approach all my clients with gentleness, but will always be firm in my approach.
- It is a privilege to coach another person. I will be thankful to each client who allows me into their lives.
- All coaches need continuing education to remain effective and enthusiastic. I will keep my perspective fresh with continued education.
- Coaching is always a confidential relationship. I will never betray a confidence of a client with any other person without written consent.

Written by . . . Melissa Kramer

Latest Updates !!

Check out the Support Forum. To access the forum in your administration, mouse over the "Support" tab and click on "What's New?" This area also contains the tutorials and update information as well as the General Discussion postings.

Located under the "Accreditation" tab on the main page of the ICS-CONNECT web site is a link for "class registration". This will take you to the new "Calendar Of Events" page.

People

Our newest accredited members are Steve Timmons, President of SalesTeam Associates, Jenifer Jerial, Vice-President/CIO of IT, Baylor College of Medicine, Melissa Kramer, President of Spectral Connections, and Veronica Jeans, President/CEO of Topflyt Professionals.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column

that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be



Caption describing picture or graphic.

sure to place the caption of the image near the image.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure



Caption describing picture or graphic.

to place the caption of the image near the image.

Huiras & Associates International Training

13815 Ella Lee Lane
Sutie 100
Houston Tx 77077

Phone: 281-496-9044
Email: dhuiras@huirasassoc.com

**We're on the
Web!
example.microso
ft.com**

Your business tag line here.



Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to re-

fer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind

readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.



Caption describing picture or graphic.

If space is available, this is a good place to insert a clip art image or some other graphic.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.